

The MallMaster - Pricing and Licensing

Demo, Lite, Standard, Professional and Enterprise

	L I T E	S T A N D A R D	P R O F E S S I O N A L	E N T E R P R I S E
Features Included in all Levels				
1. Point of Sale Entry and/or Backroom Sales Entry	X	X	X	X
Gift Certificate Tracking	X	X	X	X
Roll Paper Receipt Printer with or without cash drawer supported	X	X	X	X
Enhanced Consignment Processing (Commission set at time of sale)	X	X	X	X
Identify Sales persons for commission payments	X	X	X	X
2. Customer Database with Mailing labels and Interest Tracking	X	X	X	X
Produce Customer Interest reports for marketing campaigns	X	X	X	X
Customer Import (Requires Excel)	X	X	X	X
Customer Purchase History with graph (Requires Excel)	X	X	X	X
3. Dealer Database with Mailing Labels and Performance tracking	X	X	X	X
Option to define a Dealer discount % with start and stop dates	X	X	X	X
Both Consignment / Booth Rental options for Dealers	X	X	X	X
Option to add additional dealers fees (ex:Electricity)	X	X	X	X
Option to override default dealer fees as appropriate	X	X	X	X
Dealer sales performance statistics/Graph (Requires Excel)	X	X	X	X
4. Business Rules Definition and Customization	X	X	X	X
Layaways paid out as collected or after totally paid	X	X	X	X
Option to use a Layaway Expiration date	X	X	X	X
Variable Mall Commission rates	X	X	X	X
Option for Dealers or Mall to pay Sales Tax	X	X	X	X
Option to Charge Sales Tax on Dealer Rent	X	X	X	X
Identify Cash Drawers for Multi Register Operations	X	X	X	X
Printer and Cash Drawer defaults set at Workstation	X	X	X	X
Define dealer fee cycles	X	X	X	X
Unlimited Method of Payment types with variable fees for use	X	X	X	X
5. Dealer Ledger	X	X	X	X
Analyze Invoices (Ex:Research misplaced item)	X	X	X	X
Produce dealer statements at any time	X	X	X	X
6. General Features	X	X	X	X
Intelligent data entry recalls previous entries	X	X	X	X
Backup / Restore - Built in with automatic daily backup	X	X	X	X
Sample database provided for training and experimentation	X	X	X	X
Capability to Export any data table (Requires Excel)	X	X	X	X
Extensive User Documentation	X	X	X	X
Export Sales for Web Access, such as Mall Central site	X	X	X	X
Extensive Mall Owner/Manager defined security	X	X	X	X
File/Table management utilities	X	X	X	X
Define and use standard messages for customers and dealers	X	X	X	X
Unlimited Contact entries for customers and Dealers	X	X	X	X
Lock Workstation without logging off	X	X	X	X
7. End of Day Processing	X	X	X	X
Balance cash drawers	X	X	X	X
Extensive reporting of day's activity	X	X	X	X
8. End of Period Processing	X	X	X	X
Post dealer charges to dealer accounts prior to settlement	X	X	X	X

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Produce dealer statements and Dealer Checks	X	X	X	X
Produce consolidated checks for dealers with multiple locations	X	X	X	X
Produce Statements in PDF or HTML format and save	X	X	X	X
9. Mall Performance Tracking	X	X	X	X
Mall Sales Performance statistics. (Ex: Compare Years)	X	X	X	X

Feature Set based on Product Level

Dealers Supported per Mall	5	75	300	600
Malls Supported (Sample Mall always Included)	1	1	1	5
Concurrent Users	1	2	4	10
Requires Annual License Renewal (No Charge)	X	X	X	X

1. Inventory Processing w/Excel Import - BarCode Printing and Scanning		X	X	X
2. Dealer Access from within Mall		X	X	X
3. Excel Import of Sales (Requires Excel. Used to import sales transactions and dealer fees such as Ebay transactions)			X	X
4. Customer Email (Requires Microsoft Outlook Express and internet access). This feature allows you to email messages to selected customers for marketing campaigns.			X	X
5. Dealer Email (Requires Microsoft Outlook Express and internet access). This feature allows you to email messages to dealers. Additionally, you can email daily reports of sales activity as well as dealer statements in Adobe PDF format.			X	X
6.Import / Export Dealer Checks (Excel Required for Check Import)			X	X

Pricing	\$595	\$995	\$1,995	\$2,995
Additional Malls - Each	\$250	\$250	\$250	\$250
Additional Dealers - Each	\$25	\$15	\$5	\$1
Additional ConCurrent Users Each	\$100	\$100	\$100	\$50

Additional features available at additional cost

1. Inventory Processing w/Excel Import - BarCode Printing and Scanning	\$200	included	included	included
2.Dealer Access from within Mall	\$100	included	included	included
3. Excel Import of Sales (Requires Excel. Used to import sales transactions and dealer fees such as Ebay transactions)	\$100	\$100	included	included
4. Customer Email (Requires Microsoft Outlook Express and internet access). This feature allows you to email messages to selected customers for marketing campaigns.	\$100	\$100	included	included
5. Dealer Email (Requires Microsoft Outlook Express and internet access). This feature allows you to email messages to dealers. Additionally, you can email daily reports of sales activity as well as dealer statements in Adobe PDF format.	\$100	\$100	included	included
6. Import / Export Dealer Checks (Excel Required)	\$100	\$100	included	included

Services available at additional cost

Data Conversion Services available @ \$75.00/hr				
Annual Maintenance -25% of retail price (Requires Training)				
-No Charge Support (Phone / On-Line)				
-No Charge Program Updates				
Support provided @ 75/hr to customers without annual maintenance agreement	\$75/hr	\$75/hr	\$75/hr	\$75/hr
Training - 1 day (up to 6hrs)	\$400	\$400	\$400	\$400